



UNIVERSITY OF  
PORTSMOUTH

## COURSE SPECIFICATION

# BA (Hons) International Human Resources and Business Communication (Top Up)

### Academic Registry

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# COURSE SPECIFICATION

Course Title	BA (Hons) International Human Resources and Business Communication
Final Award	BA (Hons)
Exit Awards	DipHE; Ordinary
Course Code / UCAS code (if applicable)	U3607FTC
Mode of study	Full time
Mode of delivery	Campus
Normal length of course	1 year/ 2-year top-up
Cohort(s) to which this course specification applies	From September 2024 intake onwards
Awarding Body	University of Portsmouth
Teaching Institution	University of Portsmouth
Faculty	Faculty of Humanities and Social Sciences
School/Department/Subject Group	School of Education, Languages and Linguistics
School/Department/Subject Group webpage	<a href="https://www.port.ac.uk/about-us/structure-and-governance/organisational-structure/our-academic-structure/faculty-of-humanities-and-social-sciences/school-of-education-languages-and-linguistics">https://www.port.ac.uk/about-us/structure-and-governance/organisational-structure/our-academic-structure/faculty-of-humanities-and-social-sciences/school-of-education-languages-and-linguistics</a>
Course webpage including entry criteria	<a href="https://www.port.ac.uk/study/courses/undergraduate/ba-hons-international-human-resources-and-business-communication-top-up">https://www.port.ac.uk/study/courses/undergraduate/ba-hons-international-human-resources-and-business-communication-top-up</a>
Professional and/or Statutory Regulatory Body accreditations	None
<a href="#">Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</a>	Level 5, 6

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Course and Module Catalogue](#) for further information on the course structure and modules.

## Educational aims of the course

The [Course Specification Guidance Notes](#) include advice on what to include in this section.

BA (Hons) International Human Resources and Business Communication seeks to:

- Enable students to develop a comprehensive understanding of key concepts, theories and practices in international human resources management and business communication within a global context.
- Foster students' critical thinking skills and analytical abilities, enabling them to evaluate complex issues, challenges and trends in international HRM and communication strategies.
- Prepare students for career opportunities in international business management, Human Resources, consulting, by developing a strong foundation in both business theory and practical communication skills;
- Inspire students to adopt a global mindset and embrace opportunities for cross-cultural learning and collaboration in their future professional endeavours.

With English as the target language (TL), the programme seeks to engage students in:

- learning all four basic language skills (reading, writing, listening and speaking);
- understanding language structures (grammar);
- acquiring vocabulary and idiom;
- developing English language skills to enable them to fully benefit from their subject study;
- an appreciation of Anglophone (or other foreign) culture and linguistic conventions.
- To provide students with the opportunity to develop key skills
- To provide students with the opportunity to develop business communication skills

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	<i>The knowledge and understanding that students will demonstrate on completion of the course</i>	<i>These outcomes are developed through a combination of lectures, seminars, laboratory work, individual tutorials and workshops. Delivery method varies based on the topics being covered and the nature of the relevant modules.</i>	<i>Wide range of assessment methods and techniques are used ranging from portfolio and course work projects (both group and individual) to the use of examinations. Learning outcome 4 is assessed by submission of an individual research</i>
A2	<i>The knowledge and understanding that students will demonstrate on completion of the course</i>		

			<i>project. The topic of the project is related to the content of the course.</i>
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*Add additional rows as required.*

**B. Cognitive (Intellectual or Thinking) skills, able to:**

<b>LO number</b>	<b>Learning outcome</b>	<b>Learning and Teaching methods</b>	<b>Assessment methods</b>
B1	<i>The cognitive skills that students will demonstrate on completion of the course</i>	<i>A combination of lectures, seminars and workshops is used to achieve these learning outcomes. Some of the content units of specialisation use a case study approach where a group is simulating the performance of a marketing department. With international trade and law, group discussions and individual presentations are used to analyse business specific problems.</i>	<i>These outcomes are assessed largely through course works (presentations (both individual and group), reports, case study analysis, website design, etc.). The Project is assessed via submission of the literature review and the full research paper in TB2.</i>
B2	<i>The cognitive skills that students will demonstrate on completion of the course</i>		

*Add additional rows as required.*

**C. Practical (Professional or Subject) skills, able to:**

<b>LO number</b>	<b>Learning outcome</b>	<b>Learning and Teaching methods</b>	<b>Assessment methods</b>
C1	<i>The practical skills that students will demonstrate on completion of the course</i>	<i>A combination of lectures, seminars and workshops is used to achieve these learning outcomes. Some of the content units of specialisation use a case study approach where a group is simulating the performance of a marketing department.</i>	<i>Examinations and course works (including individual and group presentations and reports) are used to assess this group of learning outcomes. Oral assessments, presentations and portfolios are also used for both content and</i>
C2	<i>The practical skills that students will demonstrate on completion of the course</i>		

		<i>With international trade and law, group discussions and individual presentations are used to analyse business specific problems.</i>	<i>language units.</i>
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*Add additional rows as required.*

**D. Transferrable (Graduate and Employability) skills, able to:**

<b>LO number</b>	<b>Learning outcome</b>	<b>Learning and Teaching methods</b>	<b>Assessment methods</b>
D1	<i>The transferrable skills that students will demonstrate on completion of the course</i>	<i>Wide range of methods and techniques are used to achieve this learning outcome. These include, seminars and group discussions, group laboratory research sessions, presentations, reflective analysis of the group and individual performance, individual and group tutorials, etc.</i>	<i>Both formative and summative assessments are used for this group of learning outcomes. The assessment methods range from individual to group projects that fall into the coursework framework, to individual portfolios, presentations and research projects.</i>
D2	<i>The transferrable skills that students will demonstrate on completion of the course</i>		

*Add additional rows as required.*

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

**In addition to these University support services this course also provides...**

***Please add additional distinctive items where relevant or delete the sentence above.***

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

### Reference Points

The course and outcomes have been developed taking account of:

*Insert additional reference points or delete as required*

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Vision 2030 and Strategy 2025](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement](#) for ***Business and Management***
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

### Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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### Document details

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