



UNIVERSITY OF  
PORTSMOUTH

# COURSE SPECIFICATION

## *BA (Hons) Fashion Design*

### **Copyright**

The contents of this document are the copyright of the University of Portsmouth and all rights are reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted, in any form or by any means, such as electronic, mechanical, photocopied, recorded or otherwise, without the prior consent of the University of Portsmouth.

# COURSE SPECIFICATION

<b>Course Title</b>	<b><i>BA (Hons) Fashion Design</i></b>
Final Award	<i>BA (Hons)</i>
Exit Awards	<i>CertHE, DipHE, BA</i>
Course Code / UCAS code (if applicable)	<i>U3511PYC / W231</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>3 years, 4 years with placement</i>
Cohort(s) to which this course specification applies	<i>September 2024 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Creative and Cultural Industries</i>
School/Department/Subject Group	<i>Art, Design and Performance</i>
School/Department/Subject Group webpage	<a href="#"><i>School of Art, Design and Performance</i></a>
Course webpage including entry criteria	<a href="#"><i>BA (Hons) Fashion Design</i></a>
Professional and/or Statutory Regulatory Body accreditations	<i>N/A</i>
<a href="#"><u>Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</u></a>	<i>Level 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Course and Module Catalogue](#) for further information on the course structure and modules.

## Educational aims of the course

The BA (Hons) Fashion Design aims:

- To provide a challenging and stimulating study environment
- To provide a framework allowing students to follow a flexible and coherent programme of study
- To enable students to study a subject area and to develop subject specialist interests and knowledge
- To provide students with the skills and knowledge to maximise career and postgraduate study opportunities.
- To provide a broad contextual, historical and global knowledge of the fashion and textiles industries and related contexts
- To provide students with the opportunity to develop entrepreneurial skills
- To provide students with an understanding of the principles manufacturing, promotion and retail in the fashion and textiles industries
- To develop an awareness of trends within the fashion and textiles industries
- To enable students to develop a high standard of visual and verbal communication skills using appropriate media
- To provide students with the networking opportunities to develop relationships with a range of relevant companies or individuals.
- To develop an understanding of the variety of theoretical and critical approaches to issues in design and culture
- To enable students to develop high levels of skills of critical judgement

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	Apply an understanding of the historical, social, cultural and economic and global context for fashion and textiles, including legal, ethical and regulatory frameworks that affect fashion and textiles production, distribution, circulation and consumption. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, group work, tutorials, external visits support the development of employability	Portfolio, including final artefact and supporting research, through formative and summative assessment
A2	Demonstrate the application of a design process appropriate for a professional fashion and textiles collection. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, support the development of employability	Fashion and textile artefacts, through formative and summative assessment

A3	Utilise an awareness of the concept of trends within the sector of fashion and textile design. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, external visits, support the development of employability	Portfolio, including final artefact and supporting research, through formative and summative assessment
A4	Apply the requirements of business practices related to specific markets of the global fashion and textiles industries. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, group work, tutorials, external visits support the development of employability	Business Planning, through formative and summative assessment
A5	Situate individual skills and attributes in relevant employment and postgraduate study opportunities. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, group work, tutorials, external visits support the development of employability	Career Materials through formative and summative assessment

#### B. Cognitive (Intellectual or Thinking) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Generate ideas independently and/or collaboratively in response to set briefs and /or self-initiated activity. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, external visits, support the development of employability	Portfolio, including final artefact and sketchbook(s) through formative and summative assessment
B2	Critically evaluate research and design processes by gathering and selecting appropriate materials utilising a variety of methods and sources. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, group work, tutorials, external visits, support the development of employability	Portfolio, including final artefact and supporting research, through formative and summative assessment

B3	Interpret and synthesise visual and textual information for written or visual practice. (Subject Benchmark Statement A&D)	Lectures, seminars, tutorials	Extended writing and final artefact, through formative and summative assessment
B4	Effectively articulate and communicate their knowledge and understanding of the fashion and textiles industries and wider contexts. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, external visits support the development of employability	Presentation and final artefact and supporting research, through formative and summative assessment

**C. Practical (Professional or Subject) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Apply skills and knowledge in a variety of techniques and processes appropriate to fashion / textile design. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, support the development of employability	Portfolio, including final artefact and supporting research, through formative and summative assessment
C2	Utilise and experiment with appropriate techniques in the process of designing fashion and textiles. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials.	Portfolio, including final artefact and supporting research through formative and summative assessment
C3	Apply resourcefulness and entrepreneurial skills to support own practice and the practice of others. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials, support the development of employability	Portfolio, including final artefact and supporting research through formative and summative assessment

**D. Transferrable (Graduate and Employability) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
-----------	------------------	-------------------------------	--------------------

D1	Employ self-management skills to study independently or collaboratively, set goals, manage workloads, meet deadlines and anticipate and accommodate change. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorial support the development of employability	Portfolio, including final artefact and supporting research through formative and summative assessment
D2	Show the development of team working skills and Interact efficiently with peers, staff and external agencies. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, group work, tutorials, support the development of employability	Portfolio that evidences team-working activities, including final artefact and supporting research through formative and summative assessment
D3	Articulate ideas and information coherently in visual, verbal and written forms. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials	Presentation and Portfolio, including final artefact and supporting research through formative and summative assessment
D4	Employ critical awareness, to analyse information and experience, formulate independent judgments and articulate reasoned argument through reflection, review and evaluation and identify personal strengths and needs. (Subject Benchmark Statement A&D)	Lectures, seminars, practical classes and workshops, tutorials	Written work and Portfolio, including final artefact and supporting research through formative and summative assessment

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these University support services this course also provides access to:

CCI Creative Careers: Support to add degree-related and relevant work experience for CV building including a work placement year, summer or short internships and part-time work.

CCI Creative Skills: One to one support sessions and group tutorials in creative software and skills relevant to CCI courses and future careers.

CCI Academic Skills: Access to resources to support learning strategies and techniques through one to one tutorials or group workshops.

CCI Student Support Advisor: Help to find appropriate academic, pastoral or practical support.

Specialist equipment and facilities relevant to the course.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

## Reference Points

The course and outcomes have been developed taking account of:

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Strategy](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement: Art and Design \(A&D\), History of Art, Architecture and Design \(HAAD\), Communication, Media, Film and Cultural Studies \(CMFCS\)](#)
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Requirements of Professional and/or Statutory Regulatory Bodies: **N/A**
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

## Copyright

The contents of this Course Specification are the copyright of the University of Portsmouth and all rights are reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted, in any form or by any means, such as electronic, mechanical, photocopied, recorded or otherwise, without the

prior consent of the University of Portsmouth.

## Document details

CSD Template Date	<i>July 2022</i>
Author	<i>Rachel Homewood</i>
Date of production and version number	<i>05/05/2023 v1.0</i>
Date of update and version number	<i>03/08/2023 v1.1</i>
Minimum student registration numbers	20