



UNIVERSITY OF  
PORTSMOUTH

# COLLABORATIVE COURSE SPECIFICATION

## *BA (Hons) Global Communication and Media*

Academic Standards, Quality and Partnerships  
Department of Student and Academic Administration

July 2021

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# COURSE SPECIFICATION

<b>Course Title</b>	<b><i>BA (Hons) Global Communication and Media</i></b>
Final Award	<i>BA (Hons) Global Communication and Media (Media and Journalism)</i> <i>BA (Hons) Global Communication and Media (Screen, Media and Cultural Studies)</i>
Exit Awards	<i>CertHE, DipHE</i> <i>(N.B. Exit awards only open to UoP students and ECU students who undertake the year abroad, i.e. not for ECU students who do not visit the UK.)</i>
Course Code / UCAS code (if applicable)	<i>U3279PYC</i> <i>C3279FTC</i> <i>N3279FTC</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>3.5 years</i>
Cohort(s) to which this course specification applies	<i>From September 2022 intake onwards</i>
Entry Requirements	<i>120-136 points from 3 A levels or equivalent</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth / Edith Cowan University (Perth, Australia)</i>
Faculty	<i>Faculty of Creative and Cultural Industries</i>
School/Department/Subject Group	<i>School of Film, Media and Communication</i>
School/Department/Subject Group webpage	<a href="#"><i>School of Film, Media and Communication</i></a>
Course webpage including entry criteria	<a href="#"><i>BA (Hons) Global Communication and Media</i></a>
Professional and/or Statutory Regulatory Body accreditations	<i>None</i>
<a href="#"><u>Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</u></a>	<i>Level 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Course and Module Catalogue](#) for further information on the course structure and modules.

## Educational aims of the course

- To provide an intellectually stimulating study environment that develops critical and reflective knowledge and understanding within media and communication sciences.
- To enable students to benefit from a broad curriculum that embodies academic excellence informed by practice and research within media and communication sciences.
- To enable students to study a multi-disciplinary subject and develop specialist interests in key areas of media, communication, film and journalism, encouraging students to synthesise new and existing knowledge to generate ideas and develop creative solutions.
- To provide students with the opportunity to develop key academic skills, enabling critical thinking and the ability to undertake independent research in order to investigate how different cultural attitudes and values impact the fields of journalism, film, media and cultural studies.
- To enable students to creatively locate, access and engage with information using current and emerging digital technologies.
- To enable students to exercise choice in their studies, drawing upon the expert knowledge and research of academics teaching in the department.
- To enhance students' career and employment prospects by providing opportunities for career-enhancing activities to strengthen their personal development.
- To develop skills to become effective team players, able to provide leadership and support whilst communicating clearly and effectively.
- To provide the opportunity to advance students' inter-cultural and academic skills, knowledge and experience, by adding a global dimension to their studies and thus enabling them to develop knowledge and skills essential for roles in the global workforce.
- To support the student experience through effective management and improvement of the learning and teaching resources.

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

**A. Knowledge and understanding of:**

<b>LO number</b>	<b>Learning outcome</b>	<b>Learning and Teaching methods</b>	<b>Assessment methods</b>
A1	Core and specialist aspects of media and communication studies, including a range of interconnected disciplines influencing research and practice in the field.	Lectures Practical sessions Workshops Seminars Tutorials Group work Use of reading lists and Moodle sites	Essays Reports Presentations Practical skills assessments Written exams Oral assessments Written assignments Dissertation Portfolios
A2	The development of academic skills, including research methods and ethical considerations in media, screen, film, journalism and communication studies.	Lectures Practical sessions Workshops Seminars Tutorials Group work Use of reading lists and Moodle sites Supervision meetings and tutorials	Essays Reports Presentations Practical skills assessments Written exams Oral assessments Written assignments Dissertation Portfolios Formative submissions
A3	The understanding of key theoretical discussions, scholarship and knowledge in the fields of media, screen, film, journalism and communication studies and their relevance for historical and contemporary media events, messages and effects.	Lectures Practical sessions Workshops Seminars Tutorials Group work Use of reading lists and Moodle sites Supervision meetings and tutorials	Essays Reports Presentations Practical skills assessments Written exams Oral assessments Written assignments Dissertation Portfolios Formative submissions
A4	To provide the opportunity to advance students' inter-cultural and academic skills, knowledge and experience, by adding a global dimension to their studies and thus enabling them to develop knowledge and skills essential for roles in the global workforce and media industry.	Lectures Practical sessions Workshops Seminars Tutorials	Essays Reports Presentations Practical skills assessments Written exams Oral assessments Written assignments Dissertation Portfolios Formative submissions

**B. Cognitive (Intellectual or Thinking) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Critically evaluate information from a variety of multi-disciplinary sources.	Lectures Practical sessions Seminars Tutorials Supervisions Use of reading lists and VLE sites	Reports Practical skills assessments Written exams Oral assessments Written assignments Essays Dissertation Portfolios
B2	Generate and explore creative and original ideas and apply multiple and competing perspectives to existing media and communication related issues, debates, and practices.	Lectures Practical sessions Seminars Tutorials Supervisions Use of reading lists and VLE sites	Reports Practical skills assessments Written exams Oral assessments Written assignments Essays Dissertation Portfolios
B3	Apply appropriate social sciences research techniques in a variety of situations	Lectures Practical sessions Seminars Tutorials Supervisions	Reports Written assignments Essays Dissertation

**C. Practical (Professional or Subject) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Produce and mediate news, film, advertising, and audio-visual contents, factual or fictional, creatively and in a range of formats	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Written assignments Essays Portfolios
C2	Retrieve, collect and use information effectively from a range of sources to creatively inform and develop media outputs	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Written assignments Essays Portfolios

#### D. Transferrable (Graduate and Employability) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Work effectively under pressure and exercise successful time management skills, identifying and using the appropriate resources that enable the successful completion of a task.	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Written assignments Essays Portfolios
D2	Work effectively in a team, being sensitive to environmental and interpersonal aspect.	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Oral Presentations Written assignments Essays Portfolios
D3	Develop leadership and collaborative working skills such as task management and problem-solving skills by contributing to group discussions and moderation and group work.	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Oral Presentations Written assignments Essays Portfolios
D4	Communicate effectively key aspects and findings to a variety of audiences using a range of media	Lectures Seminars Practical sessions Workshops Public engagement activities Tutorials	Reports Practical skills assessments Oral Presentations Written assignments Essays Portfolios

### Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

### Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these, the University of Portsmouth support services and this course also provide the following:

- CCI Creative Careers: Support to add degree-related and relevant work experience for CV building.
- CCI Creative Skills: One to one support sessions and group tutorials in creative software and skills relevant to CCI courses and future careers.
- CCI Academic Skills: Access to resources to support learning strategies and techniques through one to one tutorials or group workshops.
- CCI Student Support Advisor: Help to find appropriate academic, pastoral or practical support.
- The course is managed by a Course Leader.

- In addition to the Departmental, Course and Module sites on each institution's virtual learning environment (VLE), students will have access to materials offered by the University's Exchange and Study Abroad team to support their preparation for their year abroad.
- ECU students will have access to Departmental, Course and Module Moodle sites, the Student Portal and online library resources during their one year in Portsmouth.
- Portsmouth students will have access to teaching materials on Blackboard, Student Intranet and online library resources during their one year in Perth.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

## Reference Points

The course and outcomes have been developed taking account of:

*Insert additional reference points or delete as required*

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Strategy](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement: \*\*Communication, Media, Film and Cultural Studies\*\*](#)
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Requirements of Professional and/or Statutory Regulatory Bodies: **N/A**
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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## Document details

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