COURSE SPECIFICATION

BA (Hons) International Business

Quality Assurance, Academic Standards and Quality and Partnerships

Department of Student and Academic Administration

COURSE SPECIFICATION

Please refer to the Course Specification Guidance Notes for guidance on completing this document.

Course Title	BA (Hons) International Business
Final Award	BA (Hons)
Exit Awards	CertHE, DipHE
Course Code / UCAS code (if applicable)	C2415S
Mode of study	Full time
Mode of delivery	Campus
Normal length of course	3 years, 4 years with placement
Cohort(s) to which this course specification applies	From September 2019 intake onwards
Awarding Body	University of Portsmouth
Teaching Institution	University of Portsmouth
Faculty	Faculty of Business and Law
School/Department/Subject Group	Strategy, Marketing & Innovation
School/Department/Subject Group webpage	http://www.port.ac.uk/portsmouth-business-school/
Course webpage including entry criteria	International Business
Professional and/or Statutory Regulatory Body accreditations	Chartered Management Institute
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	Level 6

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the Course and Module Catalogue for further information on the course structure and modules.

Educational aims of the course

The Programme aims to:

• provide a challenging and stimulating study environment.

• equip graduates with the necessary transferable skills for lifelong learning and flexibility in the context of changing labour markets.

• provide students with the skills and knowledge required to maximise career and postgraduate study opportunities.

• provide an integrated education in International Business that will meet current & future organisational needs.

• enable students to appreciate the role of cultural similarities and differences in the business environment, through: the study of units focussing on international business, the study in an overseas university providing exposure to cultural differences, the workplace placement that provides a framework for understanding organisations and interpreting their diverse relationships in a dynamic and international environment.

• view change and enterprise as constants in business and society and as such their positive handling as an integral part of business learning.

• encourage ongoing critical, evaluative and strategic ways of thinking in all areas.

• recognise the importance of the industry-education relationship and to offer opportunities for learning in other environments.

• provide links and or a platform for the eventual professional development in a wide range of occupations, especially in an international context.

• integrate research undertaken by academic staff into teaching.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The Quality Assurance Agency for Higher Education (QAA) sets out a national framework of qualification levels, and the associated standards of achievement are found in their Framework for Higher Education Qualifications document.

The Course Learning Outcomes for this course are outlined in the tables below.

   A. **Knowledge and understanding:**

Graduates will have knowledge and understanding of the role of cultural similarities and differences in the business environment. In order to be able to demonstrate this, they will be able to do:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	*Explain the theory and practice of businesses operating in a global environment*	Developed in class (lectures & seminars) and through supported independent study	Assessed by coursework - individual and group. Assignments include essay
A2	Critique the theory and practice of businesses operating in a global environment	As above	As above
A3	Demonstrate global solutions with an awareness of cultural sensitivity	As above	As above

B. Cognitive (Intellectual or Thinking) skills.

Graduates will have critical thinking skills. In order to be able to demonstrate this, they will be able to do:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Find appropriate data and synthesise this to produce a critical piece of work.	Developed mainly in discussion-based classes (seminars and workshops) and in independent research for the L6 40-credit project.	Assessed via different coursework including presentation essay, report and in the L6 40-credit project.
B2	Discriminate between different international business and / managerial alternatives and evaluate them.	As above	As above
B3	Analyse and interpret a range of business documentation from different global sources	As above	As above

C. Practical (Professional or Subject) skills.

Graduates will be problem solvers with a creative, entrepreneurial business mindset. In order to be able to demonstrate this, they will be able to do:

LO number	Learning outcome	Learning and Teaching methods	Assessment Methods
C1	Identify, define and explore international business problems	Seminars in core L6 unit use international case studies to provide the development of key transferable skills.	Coursework are based on current international business issues with assignments including individual essays and group presentations.
C2	Discriminate between different international business and / managerial alternatives and evaluate them.	As above	As above

D. Transferrable (Graduate and Employability) skills.

Graduates will be effective communicators. In order to demonstrate this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Argue cogently in oral form	Teamwork, presentation skills and writing skills are developed throughout the course, mostly in seminars.	Assessed by appropriate coursework assignments.

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D3	Produce a clear, well-written report that addresses the brief given	As above	As above
D4	Show understanding of current global sustainability issues and how these might be resolved	These outcomes are expressly addressed in several modules and embedded in most.	Assessed by examination and coursework.
D5	Recognise and propose resolutions to international ethical issues within a business environment	As above	As above

Academic Regulations

The current University of Portsmouth Academic Regulations will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the MyPort student portal.

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our Policy for Listening to and Responding to the Student Voice where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

Insert additional reference points or delete as required

- University of Portsmouth Curriculum Framework Specification
- University of Portsmouth Education Strategy 2016 - 2020
- University of Portsmouth Code of Practice for Work-based and Placement Learning
- Quality Assurance Agency UK Quality Code for Higher Education
- Quality Assurance Agency Qualification Characteristic Statements
- Quality Assurance Agency Subject Benchmark Statement for **Business and Management**
- Quality Assurance Agency Framework for Higher Education Qualifications
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to

minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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Document details

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