



UNIVERSITY OF
PORTSMOUTH

COURSE SPECIFICATION

MA Business Communication for International Leadership

**Academic Standards, Quality and Partnerships
Department of Student and Academic Administration**

July 2021

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COURSE SPECIFICATION

Course Title	<i>MA Business Communication for International Leadership</i>
Final Award	<i>MA</i>
Exit Awards	PgCert, PgDip
Course Code / UCAS code (if applicable)	<i>C0680F, P0680FTC</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>1 year</i>
Cohort(s) to which this course specification applies	<i>From September 2020 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Faculty of Humanities and Social Sciences</i>
School/Department/Subject Group	<i>School of Languages and Applied Linguistics</i>
School/Department/Subject Group webpage	https://www.port.ac.uk/about-us/structure-and-governance/organisational-structure/our-academic-structure/faculty-of-humanities-and-social-sciences/school-of-languages-and-applied-linguistics
Course webpage including entry criteria	https://www.port.ac.uk/study/courses/ma-business-communication-for-international-leadership
Professional and/or Statutory Regulatory Body accreditations	<i>n/a</i>
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	<i>Level 7</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Course and Module Catalogue](#) for further information on the course structure and modules.

Educational aims of the course

The MA Business Communication for International Leadership is a campus-based full-time postgraduate qualification aimed at developing an advanced level of knowledge and skills in Business Communication and International Leadership that are relevant to the role of an *International Leader*. This course is to be studied for 1 year. It is aligned with the University's Education Strategy to provide a practice-informed, enquiry-based, intellectually challenging Master's degree that enhances skills acquisition and engages students in career-enhancing learning activities as well as strengthens their personal development. The course is also underpinned by the University's Global Engagement Strategy that supports internationalisation and integration of international students and fits well in the globally relevant curriculum.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	Demonstrate knowledge and critical understanding of theories, concepts and practices in Leadership and Business Communication in cross-cultural contexts.	Seminars, group work, simulations	Presentations, written assignment and set exercise
A2	Demonstrate knowledge and proficiency of techniques of research and enquiry methods to draw conclusions from a critical evaluation of relevant issues encompassing leadership and intercultural communication in business contexts.	Seminars, group work	Written assignment
A3	Demonstrate application of knowledge, tools and techniques to critically evaluate issues of managing diversity and intercultural communication in cross-cultural business contexts.	Seminars, group work, simulations	Report, written assignment and set exercise

B. Cognitive (Intellectual or Thinking) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Develop a capacity to engage in and critically appraise relevant learning materials relating to leadership and business communication in culturally diverse contexts.	Seminars, group work, simulations	Oral presentation, written assignment and set exercise
B2	Develop a capacity to reflect on, evaluate and synthesise literature to present coherent arguments with clarity of expression.	Seminars, group work, independent learning.	Oral presentation, written assignment and set exercise

B3	Develop a capacity to critically analyse a variety of relevant empirical data to support effective decision making in internationally diverse contexts.	Seminars, group work	Written assignment and set exercise
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C. Practical (Professional or Subject) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Develop insights and skills to contribute to a wider debate of cultural complexity, intercultural competency, managing diversity and communication in the workplace.	Seminars, group work and simulations	Presentation, written assignment and set-exercise
C2	Develop an ability to structure and present an academic argument through different modes of assessment and use appropriate conventions in citation and referencing.	Seminars, academic support	Presentation, written assignment, including essay, and set-exercise
C3	Develop an ability to apply relevant research method to carry out an independent research project.	Seminars	Written assignment and set-exercise

D. Transferable (Graduate and Employability) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Develop skills necessary for professional communication in both oral and written format in culturally diverse business contexts.	Seminars, group work and simulations	Presentation, written assignment, including essay, and set-exercise
D2	Develop skills to negotiate, network and engage with industry professionals and organisations across different sectors, which would potentially create opportunities for future careers.	Seminars, group work and simulations	Presentation and set exercise
D3	Develop a global mind-set, interpersonal skills and cultural awareness necessary to engage with different stakeholders group and influence people positively.	Seminars and group work	Presentation and written assignment, including essay

Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

- Support with English Language (English for Academic Purposes)
- Support with academic skills development

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Strategy](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement](#) for **Master's Degrees in Business and Management**
- [Quality Assurance Agency Subject Benchmark Statement](#) for **Languages, Cultures and Societies**
- [Quality Assurance Agency Subject Benchmark Statement](#) for **Communication, Media, Film and Cultural Studies**
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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Document details

Author	<i>Monalisa Haque (Course Leader)</i>
Date of production and version number	<i>[20/01/2020] [v1]</i>
Date of update and version number	<i>[Date] [Version number]</i>
Minimum student registration numbers	<i>20</i>