

COURSE SPECIFICATION MBA Strategic Leadership

Academic Registry

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COURSE SPECIFICATION

Course Title	MBA Strategic Leadership
Final Award	MBA
Exit Awards	PGCERT, PGDIP
Course Code / UCAS code (if applicable)	P2747PTC
Mode of study	Part-time
Mode of delivery	Campus
Normal length of course	2 years
Cohort(s) to which this course specification applies	From September 2022 intake onwards
Awarding Body	University of Portsmouth
Teaching Institution	University of Portsmouth
Faculty	Faculty of Business and Law
School/Department/Subject Group	Organisations Systems and People
School/Department/Subject Group webpage	Organisations Systems and People
Course webpage including entry criteria	MBA Strategic Leadership
Professional and/or Statutory Regulatory Body accreditations	None
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	Level 7

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the <u>Course and Module Catalogue</u> for further information on the course structure and modules.

Educational aims of the course

This course is aimed at developing senior leadership capability to enable senior leaders and managers set strategy, define direction and vision for their organisations and employees, providing a clear sense of purpose and strategic intent. To do this effectively, senior leaders and managers need to take into account global/macro level market trends and environmental influences, identifying longer-term opportunities and risks. Through inclusive leadership, they are responsible for developing ethical, innovative and supportive cultures with the agility to deliver results.

The course design, curriculum, teaching and assessment strategies align with the CMI Standard for Level 7 Degree Apprenticeship for Senior Leaders, leading to the apprenticeship award on successful completion of this Masters course and an End-Point Assessment by an independent assessor.

With the intent to develop strategic leadership and managerial capability with a strong emphasis on implementation, an intended outcome of completing this course is that individuals will become more effective in their current roles, and will be prepared to take on more challenging senior positions in the future. This benefits the individual, their team members and the organisations they work with. We want students to be able to apply what they learn and to be able to do this as early as possible as an outcome of studying on the MBA (Strategic Leadership).

The course design principle of developing senior leadership and management capability is underpinned by teaching and assessment strategies which can be summarised as, teaching and learning that focuses on application from a student (and employer) perspective that is underpinned by theory and research.

To facilitate this aim, the course will be based on a 'blended' teaching and learning approach that draws on a range of knowledge, learning and assessment strategies, with an emphasis on applied and Work-Based Learning methods. Assessment strategies will be used that encourage and support application of new and experiential knowledge and learning across all elements of the MBA (Strategic Leadership) course. This is an approach the Business School has particular strengths in and this programme will reflect that through its subject and teaching expertise.

This programme will provide a general leadership, business and management education with an emphasis on strategic leadership that promotes a holistic view of leadership, management, organisations in a strategic business context. Advanced level knowledge, and critical awareness, of theoretical frameworks are combined with an active, problem-solving approach using both previous and newly acquired knowledge and skills. In groups and individually, the programme seeks to develop course members' abilities and skills in critical strategic thinking, innovation, and in dealing with complexity and uncertainty.

The programme will reiterate and reflect the strategic principles that underpin the University of Portsmouth's Education Strategy, which are both implicit and explicit in the programme learning outcomes.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The <u>Quality Assurance Agency for Higher Education (QAA)</u> sets out a national framework of qualification levels, and the associated standards of achievement are found in their <u>Framework for Higher Education</u> <u>Qualifications</u> document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Knowledge and understanding of:

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LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1 LO1	Demonstrate a critical awareness of current challenges	Lectures,	Case work,
	in business, management and organisations in an international context.	seminars, group work, articles,	group work, presentations,

		case work and critical debate.	research and course work.
A1 LO2	Critically evaluate current business, leadership and management theory and practice.	Lectures, seminars, group work, articles, case work and critical debate.	Case work, group work, presentations, research, coursework and research-based projects.
A1 LO3	Work effectively with theoretical knowledge to be able to apply this in an organisational setting and in an international context.	Lectures, seminars, group work, articles, case work, critical debate, project work based on international organisation(s) and project supervision.	Case work, group work, presentations, research, course work and research-based projects.

B. Cognitive (Intellectual or Thinking) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1 LO1	Show a critical awareness in the analysis and evaluation of current issues in business, leadership and management of organisations in an international context.	Lectures, seminars, group work, articles, case work and critical debate.	Case work, group work, presentations, research and course work. Course work and research-based projects.
B1 LO2	Synthesise information in a way that utilises knowledge or processes from the forefront business, leadership and management of organisations in an international context.	As above. Research-based course work, projects and project supervision.	Course work and research-based projects.

C. Practical (Professional or Subject) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1 LO1	Analyse issues and challenges in business, leadership and management in organisational settings.	Lectures, seminars, group work, articles, case work and critical debate.	Case work, group work, presentations, research and course work. Course work and research-based projects.
C1 LO2	Show originality in proposing credible, workable solutions to challenges and problems in business,	Lectures, seminars, group	Course work and research-based

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
	leadership and management in organisational settings and in international contexts.	work, articles and case work, critical debate. Research-based course work, projects and project supervision.	projects.

D. Transferrable (Graduate and Employability) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1 LO1	Communicate their conclusions on complex issues so that they can be clearly understood by experts in the field of business, leadership and management in international contexts.	Lectures, seminars, group work, articles, case work and critical debate.	Course work and research-based projects.
D1 LO2	Communicate their critical understanding of issues in the field such that they could be clearly understood by stakeholders.	Lectures, seminars, group work, articles, case work and critical debate.	Course work and research-based projects.
D2 LO1	Identify issues that will influence the approach to solving sustainability challenges.	Lectures, seminars, group work, articles, case work and critical debate.	Course work and research-based projects.
D2 LO2	Identify ethical issues and consider appropriate ways to resolve these.	Lectures, seminars, group work, articles, case work and critical debate.	Course work and research-based projects.
D2 LO3	Critically discuss the influence of international perspectives in a piece of written work.	Lectures, seminars, group work, articles and case work, critical debate. Research-based course work, projects and project supervision.	Coursework and research-based projects.

Academic Regulations

The current University of Portsmouth <u>Academic Regulations</u> will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the MyPort student portal.

In addition to these University support services this course also provides specific sessions on academic skills provided by the Faculty of Business and Law Study Skills team in induction and follow up group and individual sessions (the latter as required).

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our <u>Policy for Listening to and Responding to the Student Voice</u> where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

- University of Portsmouth Curriculum Framework Specification
- University of Portsmouth Vision 2030 and Strategy 2025
- University of Portsmouth Code of Practice for Work-based and Placement Learning
- Quality Assurance Agency UK Quality Code for Higher Education
- Quality Assurance Agency Qualification Characteristic Statements
- Quality Assurance Agency Subject Benchmark Statement
- Quality Assurance Agency Framework for Higher Education Qualifications
- Requirements of Professional and/or Statutory Regulatory Bodies: add name(s) of PSRB(s)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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