



UNIVERSITY OF  
PORTSMOUTH

## **COURSE SPECIFICATION**

# ***MSC INTERNATIONAL BUSINESS AND MANAGEMENT***

**Academic Standards, Quality and Partnerships  
Department of Student and Academic Administration**

**June 2020**

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# COURSE SPECIFICATION

Please refer to the [Course Specification Guidance Notes](#) for guidance on completing this document.

<b>Course Title</b>	<b><i>MSc INTERNATIONAL BUSINESS AND MANAGEMENT</i></b>
Final Award	<i>MSc</i>
Exit Awards	<i>PgCert, PGDip</i>
Course Code / UCAS code (if applicable)	<i>C2743F</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>14 months</i>
Cohort(s) to which this course specification applies	<i>from September 2020 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Faculty of Business and Law</i>
School/Department/Subject Group	<i>Business and Management: Generalist Business</i>
School/Department/Subject Group webpage	<a href="http://www.port.ac.uk/portsmouth-business-school/">http://www.port.ac.uk/portsmouth-business-school/</a>
Course webpage including entry criteria	<a href="http://www.port.ac.uk/courses/business-and-management/msc-international-business-and-management/">http://www.port.ac.uk/courses/business-and-management/msc-international-business-and-management/</a>
Professional and/or Statutory Regulatory Body accreditations	<i>None</i>
<a href="#">Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</a>	<i>Level 7</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

## Educational aims of the course

The [Course Specification Guidance Notes](#) include advice on what to include in this section.

- To provide students, those with non-business or business-related subject backgrounds, with the opportunity to acquire Masters level knowledge, understanding and skills in the most important functional business and management subjects and to provide students with a rigorous grounding in these business and management subjects in the context of international business;
- To enhance the scholarship of students by equipping them with a range of transferable, conceptual, analytical and reflective skills which may be applied to the problems of business in international markets and in the private and public sectors;
- To provide opportunities to develop research skills at Masters level;
- To provide a challenging and stimulating framework of study for full time students;
- To facilitate personal, academic and professional development through a coherent programme of study;
- To provide an opportunity for students to identify and analyse the context of the application of their learning;
- To provide opportunities for students to develop a critical awareness of current local and global issues in the field of business and management;
- To provide opportunities for students to develop critical perspectives on theories and to review and evaluate the appropriateness and potential value of concepts, models and techniques that underpin the constituent business and management subjects;
- To provide students with both multidisciplinary and integrated perspectives that can be employed in the analysis of international business problems;
- To provide students with opportunities for blended learning using appropriate information and communication technologies;
- To provide students and in particular students who have not acquired managerial work experience prior to admission to the MSc International Business and Management, with a recognised qualification which will improve their career development and promotion prospects.

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding of:

Postgraduates will have a systematic knowledge and critical awareness of the area of international business and management.

In order to show this they will be able to:

LOA1	Learning Outcomes	Learning and Teaching methods	Assessment methods
A1	<i>Demonstrate a critical understanding of the management of organisations, and the changing global environments in which they operate.</i>	<i>The teaching and learning of management is delivered in lectures followed by the learning and teaching of management in seminars and workshops that reinforce and develop</i>	<i>Reports, essays, examinations and class-based activities are used to assess knowledge and understanding of</i>
A2	<i>Critically evaluate international business and management theory and practice.</i>		

LOA1	Learning Outcomes	Learning and Teaching methods	Assessment methods
		<i>theoretical knowledge and understanding. Learning is supported with directed study.</i>	<i>management theory and practice.</i>

Add additional rows as required.

#### B. Cognitive (Intellectual or Thinking) skills, able to:

Graduates will be developed critical management thinkers.

In order to show this they will be able to:

LOB1	Learning Outcomes	Learning and Teaching methods	Assessment methods
B1	<i>Critically analyse and evaluate current issues in the field of international business and management.</i>	<i>The teaching and learning of how to evaluate and analyse problems and synthesise solutions is signposted in lectures, developed in seminars and practiced in assessments. Learning is supported through formative feedback.</i>	<i>Reports, essays, simulations and class-based activities are used to assess analysis and synthesis.</i>
B2	<i>Synthesise information and knowledge both systematically and creatively to improve practice and decision-making in the field of international business and management.</i>		

Add additional rows as required.

#### C. Practical (Professional or Subject) skills, able to:

Graduates will be entrepreneurial in their approach to coping with complex situations and solving management problems in creative ways.

In order to show this they will be able to:

LOC1	Learning Outcomes	Learning and Teaching methods	Assessment methods
C1	<i>Reflect on their practice and that of others to improve organisational effectiveness and efficiency.</i>	<i>The teaching and learning of management skills is delivered in seminars, workshops and independent research. Learning is supported with directed study and supervision.</i>	<i>Reports, portfolios, presentations and class-based activities are used to assess management skills.</i>
C2	<i>Develop individual responses and practical solutions to international business and management problems.</i>		

Add additional rows as required.

#### D. Transferrable (Graduate and Employability) skills, able to:

Graduates will be effective communicators in their professional business and management context.

Graduates will have a critical awareness of ethical and sustainability issues, including aspects of economic, environmental and social responsibility in a global context.

In order to show this they will be able to:

LOD1	Learning Outcomes	Learning and Teaching methods	Assessment methods
D1	<i>Communicate complex management issues, problems and solutions appropriately and effectively.</i>	<i>The teaching and learning of graduate skills are developed in lectures,</i>	<i>Graduate skills are assessed in reports, essays,</i>

D2	Select and make appropriate use of media to support communication of complex issues.	group activities in seminars and workshops, simulations and directed independent study.	portfolios and presentations.
D3	Evaluate diverse perspectives of international problems, contexts and solutions.	The teaching and learning of graduate skills are developed in lectures, group activities in seminars and workshops, simulations and directed independent study.	Graduate skills are assessed in reports, essays, portfolios and presentations.
D4	Evaluate sustainability issues that will affect the responsible resolution of a problem.		
D5	Identify ethical issues and evaluate appropriate ways to resolve these.		

Add additional rows as required.

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal. In addition to these University support services this course also contains a specific module (MIBM Management Development) that provides cross-course support for students in areas such as cross-cultural management, ethical management, team/group working, scholarship, employability and career development/management.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

## Reference Points

The course and outcomes have been developed taking account of:

*Insert additional reference points or delete as required*

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement](#) for Masters Awards in Business and Management Benchmark Statement – Programme Type 2, MA or MSc Business and Management type (Pre-experience)
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course

may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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## Document details

Author	<i>Rui Yang</i>
Date of production and version number	<i>June 2018, V.1</i>
Date of update and version number	<i>June 2020, V.2</i>
Minimum student registration numbers	<i>15</i>