



UNIVERSITY OF  
PORTSMOUTH

## COURSE SPECIFICATION

### *BA (Hons) Business and Management*

**Academic Standards, Quality and Partnerships  
Department of Student and Academic Administration**

**June 2020**

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# COURSE SPECIFICATION

<b>Course Title</b>	<b><i>BA (Hons) Business and Management</i></b>
Final Award	<i>BA</i>
Exit Awards	<i>CertHE, DipHE</i>
Course Code / UCAS code (if applicable)	<i>C2439S</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>3 years, 4 years with placement</i>
Cohort(s) to which this course specification applies	<i>From September 2020 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Faculty of Business and Law</i>
School/Department/Subject Group	<i>Business and Management – Generalist Business</i>
School/Department/Subject Group webpage	<a href="#"><i>Portsmouth Business School</i></a>
Course webpage including entry criteria	<a href="#"><i>Business and Management</i></a>
Professional and/or Statutory Regulatory Body accreditations	<i>EPAS by EFMD (European Federation of Management Development)</i>
<a href="#"><u>Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</u></a>	<i>Level 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

## Educational aims of the course

- To provide a challenging and stimulating study environment
- To provide students with the opportunity to study a flexible coherent programme with various layers of choice
- To equip graduates with the necessary transferable skills for lifelong learning and flexibility in the context of changing labour markets
- To provide students with the employability skills and knowledge required to maximize career and postgraduate study opportunities
- To provide an integrated education in Business and Management that will meet current organisational needs.
- To provide a framework for understanding organizations and interpreting their diverse relationships in a dynamic and international environment
- To view change and enterprise as constants in business and society and as such their positive handling as an integral part of business learning
- To encourage ongoing critical, evaluative and strategic ways of thinking in all areas and recognize the importance of the industry-education relationship
- To offer opportunities for learning in a variety of work environments (simulated and real)
- To provide links and/or a platform for the eventual professional development of a career in business and management
- To integrate research undertaken by academic staff into teaching

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications I](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding

(LGA1) Graduates will have knowledge and understanding of business and management. In order to demonstrate this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1 (LGA1 LO1)	Explain the theory and practice of business and management.	Developed in class (lectures, seminars, workshops) and through supported independent study.	Assessed by examination and coursework - individual and group. Assignments include essays, reports, presentations, simulations and portfolios.
A2 (LGA1 LO2)	Critique the theory and practice of business and management.		

### B. Cognitive (Intellectual or Thinking) skills

(LGB1) Graduates will have critical thinking skills. In order to demonstrate this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1 (LGB1 LO1)	Find appropriate data and synthesize this to produce a critical piece of work.	Developed mainly in discussion-based classes (seminars and workshops) and in independent research for the L6 40-credit project.	Assessed by coursework, culminating in the L6 40-credit project.

#### C. Practical (Professional or Subject) skills

(LGC1) Graduates will be problem solvers with a creative, entrepreneurial business mindset. In order to demonstrate this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1 (LGC1 LO1)	Analyse a realistic problem and develop creative solutions.	Case studies and simulations are used throughout the course to deliver key concepts. Project management is introduced at L4 and developed towards the L6 40-credit project.	Examinations and coursework are based on realistic business problems. Coursework assignments include individual and group assessed projects.
C2 (LGC1 LO2)	Manage a project successfully to a conclusion.		

#### D. Transferrable (Graduate and Employability) skills

(LGD1) Graduates will be effective communicators. In order to demonstrate this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1 (LGD1 LO1)	Work in a team to deliver an effective presentation.	Teamwork, presentation skills and writing skills are developed throughout the course, mostly in seminars.	Assessed by appropriate coursework assignments.
D2 (LGD1 LO2)	Produce a clear, well-written report that addresses the brief given.		

(LGD2) Graduates will be global citizens with an awareness of how issues of ethics, sustainability and responsibility affect professional practice. In order to demonstrate this they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D3 (LGD2 LO1)	Show understanding of the impact of international issues in a piece of written work or in a realistic problem scenario.	These outcomes are expressly addressed in several modules and embedded in most.	Assessed by examination and coursework.
D4 (LGD2 LO2)	Show understanding of what sustainability issues there are in a given problem scenario and how these might affect how that problem is resolved.		
D5 (LGD2 LO3)	Recognise and resolve ethical issues affecting their professional context.		

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

The Faculty Study Support Team offers help on request to individuals and groups of students at all Levels. Faculty Engagement Officers support students whose attendance is poor.

Course-specific support includes a personal tutor for each student and an annual induction programme for each Level.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

## Reference Points

The course and outcomes have been developed taking account of:

*Insert additional reference points or delete as required*

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement for Business and Management link broken](#)
- [Quality Assurance Agency Framework for Higher Education Qualifications link broken](#)
- The EPAS accreditation requirements of the European Foundation for Management Development
- The accreditation requirements of the Association to Advance Collegiate Schools of Business

- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth’s academic members of staff

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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## Document details

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