



UNIVERSITY OF
PORTSMOUTH

COURSE SPECIFICATION

BA (Hons) Economics and Management

**Academic Standards, Quality and Partnerships
Department of Student and Academic Administration**

March 2018

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COURSE SPECIFICATION

Please refer to the [Course Specification Guidance Notes](#) for guidance on completing this document.

Course Title	BA (Hons) Economics and Management
Final Award	BA
Exit Awards	CertHE, DipHE
Course Code / UCAS code (if applicable)	U2413PYC (C2413S) / L1N1
Mode of study	Full time
Mode of delivery	Campus
Normal length of course	3 years, 4 years with placement
Cohort(s) to which this course specification applies	From September 2019 intake onwards
Awarding Body	University of Portsmouth
Teaching Institution	University of Portsmouth
Faculty	Faculty of Business and Law
School/Department/Subject Group	Economics and Finance
School/Department/Subject Group webpage	Portsmouth Business School
Course webpage including entry criteria	Economics and Management
Professional and/or Statutory Regulatory Body accreditations	None
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	Level 6

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

Educational aims of the course

The BA (Hons) Economics and Management course aims to equip students with skills and knowledge that will enable them to apply economic principles in a managerial or business setting. The modules which the student takes at level four are the same as those which are feature on several other undergraduate courses which are available within the Faculty of Business and Law, which allows students the flexibility to change courses at the end of their first year.

The broad, multidisciplinary nature of this course aligns with the desire for students to develop an entrepreneurial spirit and to address real business problems with confidence, integrity and social responsibility. Dedicated personal tutoring modules that are core to each level of study develop a sense of self-worth in students, preparing them for professional careers in areas relating to management, economics or other business-related fields. A significant majority of the teaching staff associated with the course undertake world class, impactful research in economics and other areas related to business and management. Research-informed teaching is therefore embedded throughout all levels of study.

More specifically, the course aims to:

- Provide an understanding of the operation and management of an organisation, as well as the workings of an economy;
- Build an awareness of the range of international economic issues confronted global organisations
- Instil values of corporate social responsibility and an appreciation of how this affects business practice
- Present a stimulating, challenging and rewarding environment;
- Contain a clearly defined core, which is accompanied by a range of optional units;
- Develop analytical, quantitative, research and communication skills;
- Allow students the opportunity to apply to undertake a work placement;
- Encourage personal development planning (PDP) through the operation of dedicated units and close collaboration with the University's Careers and Recruitment services.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Knowledge and understanding of:

Graduates will have knowledge and understanding of economics and management. In order to show this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment Methods
A1	Demonstrate an understanding of core economic theories and principles.	The theories, principles and techniques of enquiry in economics and management are introduced via	Understanding of core principles is assessed through coursework assignments including essays, reports, case

LO number	Learning outcome	Learning and Teaching methods	Assessment Methods
A2	Deploy established techniques of analysis and enquiry within the fields of economics and management.	lectures and developed in seminars, workshops, computer labs tutorials and through guided independent study.	studies, presentations and online exercises. A number of modules supplement these assessments with summative examinations.

B. Cognitive (Intellectual or Thinking) skills, able to:

Graduates will have critical thinking skills. In order to show this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment Methods
B1	Make appropriate use of academic and scholarly materials to evaluate the plausibility of assertions in light of empirical evidence.	Students are required to make extensive use of academic and scholarly materials as part of their guided independent study. Critical evaluation skills are primarily taught through small group sessions including seminars, tutorials, workshops and computer labs. These sessions build upon the core understanding developed in lectures.	Students are assessed in their use of scholarly material via written assignments including literature reviews, essays and reports. Students are assessed in critical evaluation of subject-specific and wider issues through a combination of examinations, essays, reports and presentations.
B2	Critically evaluate the implications of different industry structures and forms of competition on market outcomes.		

C. Practical (Professional or Subject) skills, able to:

Graduates will be problem solvers with a creative, entrepreneurial mindset. In order to show this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Analyse a realistic problem and develop creative solutions.	Students gain experience of problem solving in small group sessions such as seminars, workshops, tutorials and computer labs. Techniques for problem solving are introduced in lectures and developed through guided independent study.	Problem-solving assessments include examinations, case studies and set exercises undertaken both offline and online. Students are also required to demonstrate problem-solving skills in written assignments such as essays and reports.
C2	Apply appropriate methods to solve a problem relating to economics or management.		

D. Transferrable (Graduate and Employability) skills, able to:

Graduates will be effective communicators. In order to show this, they will be able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Deliver an effective oral presentation.	Transferrable and communication skills are taught through group and personal tutorials.	A range of transferrable skills are assessed through the completion of personal development planning portfolios at each level of study. These portfolios are supplemented by other forms of coursework such as presentations, reports, set exercises and written essays. Students are also assessed in their understanding of international and CSR issues in written examinations.
D2	Produce a clear, well-written report containing an analysis of available evidence.	International and corporate social responsibility issues are introduced to students in lectures and through guided independent study.	
D3	Show understanding of the impact of international issues in a piece of written work.	They are further developed in seminars, workshops and computer labs.	
D4	Show understanding of issues relating to corporate social responsibility and how it might influence decision making within organisations.		

Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these University support services this course also provides support to students in the form of personal tutors who guide students through personal development planning, as well as a dedicated course management team and regular office hours offered by all members of academic staff. Students are also supported in the development of study skills by a Faculty Study Support Team and have the opportunity to receive additional help and support with quantitative subjects via the university's Maths Café programme.

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

Insert additional reference points or delete as required

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement](#) for Economics and Business and Management
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Requirements of Professional and/or Statutory Regulatory Bodies: Association to Advance Collegiate Schools of Business (AACSB)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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