COURSE SPECIFICATION

BA (Hons) Illustration

Academic Standards, Quality and Partnerships
Department of Student and Academic Administration

July 2021

COURSE SPECIFICATION

Course Title	BA (Hons) Illustration	
Final Award	BA(Hons)	
Exit Awards	CertHE, DipHE, BA	
Course Code / UCAS code (if applicable)	U1083PYC, C1083S / W220	
Mode of study	Full time	
Mode of delivery	Campus	
Normal length of course	3 years, 4 years with placement	
Cohort(s) to which this course specification applies	September 2019 intake onwards	
Awarding Body	University of Portsmouth	
Teaching Institution	University of Portsmouth	
Faculty	Creative & Cultural Industries	
School/Department/Subject Group	School of Art, Design and Performance	
School/Department/Subject Group webpage	School of Art, Design & Performance	
Course webpage including entry criteria	BA (Hons) Illustration	
Professional and/or Statutory Regulatory Body accreditations	N/A	
Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level	Level 6	

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the Course and Module Catalogue for further information on the course structure and modules.

Educational aims of the course

- To provide a challenging and stimulating study environment
- To provide a framework allowing students to follow a flexible and coherent programme of study
- To enable students to study a subject area and develop subject specialist interests and knowledge and skills
- To provide students with the skills and knowledge to maximise career and postgraduate study opportunities
- To provide a broad historical knowledge of the illustration specialism and related industries
- To provide a detailed knowledge of the subject of illustration and its contexts
- To develop an understanding of the variety of theoretical and critical approaches to issues in design and culture
- To enable students to develop high levels of skills of critical judgment
- To enable students to develop a command of the practical and technical skills of the subject area of illustration and those presented by the emerging media and technologies and interdisciplinary approaches.
- To enable students to develop a high standard of communication skills.
- To enable students to develop research skills to inform their creative practice.
- To provide students with an understanding of the practitioner's relationship with audiences, clients and consumers.
- To enable students to consider their responsibilities and positioning as an illustrator with reference to social, cultural, economic and environmental frameworks – using local, national and global perspectives.
- To provide students with the opportunity to develop entrepreneurial skills
- To provide an opportunity for students to gain experience and skills relevant to employment (or further study) within the art and design subject area by choosing relevant work placement/work based learning/study options.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The Quality Assurance Agency for Higher Education (QAA) sets out a national framework of qualification levels, and the associated standards of achievement are found in their Framework for Higher Education Qualifications document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	The broad critical and contextual dimensions of the students' discipline (A&D)	Lectures, tutorials, group work, workshops. Visiting lecture programme	Summative: Portfolio – including final artefact and supporting research. Formative: tutorials, reviews.
A2	The major developments in current and emerging media and technologies in their discipline (A&D)	Lectures, tutorials, workshops.	Summative: Portfolio Formative: tutorials, reviews.
A3	The significance of the work of other practitioners in their discipline (A&D)	Lectures, tutorials, Visiting lecture programme	Summative: Portfolio Formative: tutorials, reviews and presentation.
A4	The critical, contextual, historical, conceptual, economic, social environmental and ethical dimensions of the student's discipline in particular, and art and design in general (A&D)	Lectures, tutorials, workshops, seminars. Live briefs	Summative: Portfolio Formative: tutorials, reviews, seminars and presentation.
A5	The implications and potential for their discipline(s) presented by the key developments of current and emerging media and technologies, and of inter and multi-disciplinary approaches to contemporary practice in art and design (A&D)	Lectures, tutorials, workshops. Visiting lecture programme, Live briefs	Summative: Portfolio Formative: tutorials.

B. Cognitive (Intellectual or Thinking) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs (A&D) Make connections between intention, process, outcome, context and methods of dissemination. (A&D)	Lectures, tutorials, workshops, seminars, group work. Live briefs.	Summative: Portfolio Formative: tutorials, reviews, seminars and presentation.
B2	Articulate, synthesise and generate knowledge and understanding, attributes and skills in effective ways in the contexts of creative practice, employability and enterprise, preparation for further study, research and personal development (A&D)	Lectures, tutorials, workshops, seminars. Visiting lecture programme, Live briefs	Summative: Portfolio Formative: tutorials, reviews, seminars and presentation.
B.3	Apply, consolidate and extend learning in different contexts and situations, both within and beyond the field of art and design. (A&D)	Tutorials, seminars, workshops. Placements.	Summative: Portfolio Formative: tutorials, reviews, seminars and presentation.
B4	Source and research relevant material, assimilating and articulating relevant findings, navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources (A&D)	Tutorials, seminars, workshops.	Summative: Portfolio Formative: tutorials and seminars.
B5	Carry out various forms of research for essays, projects, creative productions or dissertations involving sustained independent and critical enquiry (CMFCS)	Tutorials, seminars, workshops.	Summative: Essays, oral presentations, reports, research folder. Formative: tutorials and seminars.

C. Practical (Professional or Subject) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Select, experiment with and make appropriate use of materials, processes, technologies and environments showing understanding of quality standards and attention to detail (A&D)	Lectures, tutorials, seminars, workshops	Summative: Portfolio Formative: tutorials and seminars.
C2	Develop skills in communication and expression through visual and material forms and are able to use visual languages to investigate, analyse, interpret, develop and articulate ideas and information (A&D)	Lectures, tutorials, seminars, workshops	Summative: Portfolio Formative: tutorials and seminars.
C3	Articulate ideas and information comprehensibly in visual, oral and written forms (A&D)	Lectures, tutorials, seminars, workshops, presentations	Summative: Essays, reports, oral presentations, portfolio. Formative: tutorials, presentations and seminars.
C4	Acquire relevant technical knowledge and practical skills (A&D)	Lectures, tutorials, seminars, workshops, presentations	Summative: Portfolio Formative: tutorials, presentations and seminars.
C5	Employ materials, media, techniques, methods, technologies and tools associated with the discipline(s) studied with skill and imagination while observing sound and ethical working practices, and professional/legal responsibilities relating to the subject (A&D)	Lectures, tutorials, seminars, workshops Visiting lecture programme, live briefs.	Summative: Portfolio Formative: tutorials and seminars.

D. Transferrable (Graduate and Employability) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	Develop independent learning skills and promote them through self-directed and self-initiated study, which may be formalised through individually negotiated learning agreements (A&D) Study independently, set goals, manage workloads and meet deadlines, anticipate and accommodate change, and work within contexts of ambiguity, uncertainty and unfamiliarity (A&D)	Tutorials, seminars, workshops. Placement	Summative: Portfolio Formative: tutorials and seminars.
D2	Employ critical awareness to analyse information and experiences, and formulate independent judgements, articulate reasoned arguments through reflection, question, review and evaluate, use the views of others in the development or enhancement of their work, identify personal strengths and needs, and reflect on personal development (A&D)	Lectures, tutorials, seminars, workshops. Visiting lecture programme, live briefs, PDP.	Summative: Portfolio Formative: tutorials and seminars.
D3	Interact effectively with others, for example through collaboration and collective endeavour (A&D) Apply interpersonal, social and negotiation skills in interaction with others (A&D)	Tutorials, seminars, workshops. Placement	Summative: Portfolio Formative: tutorials and seminars.
D4	Communicate ideas and information in visual, oral and written forms and present work to their audiences (A&D)	Lectures, tutorials, seminars, workshops.	Summative: Portfolio – including brief & essay writing, presentation. Formative: tutorials and seminars.

Academic Regulations

The current University of Portsmouth Academic Regulations will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the MyPort student portal.

In addition to these University support services this course also provides access to:

CCI Creative Careers: Support to add degree-related and relevant work experience for CV building including a work placement year, summer or short internships and part-time work.

CCI Creative Skills: One to one support sessions and group tutorials in creative software and skills relevant to

CCI courses and future careers.

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CCI Academic Skills: Access to resources to support learning strategies and techniques through one to one tutorials or group workshops.

CCI Student Support Advisor: Help to find appropriate academic, pastoral or practical support.

Specialist equipment and facilities relevant to the course.

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our Policy for Listening to and Responding to the Student Voice where you can also find further information.

Reference Points

The course and outcomes have been developed taking account of:

- University of Portsmouth Curriculum Framework Specification
- University of Portsmouth Strategy
- University of Portsmouth Code of Practice for Work-based and Placement Learning
- Quality Assurance Agency UK Quality Code for Higher Education
- Quality Assurance Agency Qualification Characteristic Statements
- Quality Assurance Agency Subject Benchmark Statement: Art and Design (A&D), Media, Film and Cultural Studies (CMFCS)
- Quality Assurance Agency Framework for Higher Education Qualifications
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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