



UNIVERSITY OF
PORTSMOUTH

COURSE SPECIFICATION

BA (Hons) Film Production with Business Communication

**Academic Standards, Quality and Partnerships
Department of Student and Academic Administration**

March 2018

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COURSE SPECIFICATION

Course Title	<i>BA (Hons) Film Production with Business Communication</i>
Final Award	<i>BA (Hons)</i>
Exit Awards	<i>CertHE, DipHE, BA</i>
Course Code / UCAS code (if applicable)	<i>U2654PYC, C2654S</i>
Mode of study	<i>Full Time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>3 years, 4 years with placement</i>
Cohort(s) to which this course specification applies	<i>September 2019 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Creative and Cultural Industries</i>
School/Department/Subject Group	<i>School of Film, Media and Communication</i>
School/Department/Subject Group webpage	<i>School of Film, Media and Communication</i>
Course webpage including entry criteria	<i>No longer recruiting</i>
Professional and/or Statutory Regulatory Body accreditations	
<u>Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</u>	<i>Level 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

Educational aims of the course

- To prepare students for employment in the film, media, communication and related industries and for postgraduate study.
- To provide a challenging and stimulating study environment to enable students to fulfil their potential as reflective practitioners.
- To facilitate the acquisition of knowledge and understanding of the media industries and its contexts and critical engagement with its subject areas.
- To enable students to articulate and synthesise their media knowledge and understanding in the context of creative practice, employment, further study, research and self-fulfilment.
- To communicate ideas through a developed visual language.
- To acquire practical and technical skills of film media technologies.
- To develop the necessary transferable skills required for continuing personal development and professional practice in different contexts.
- To develop relationships with audiences, clients, markets, users, consumers, employers and industries.
- To provide the opportunity for students to pursue work-related learning and/or a work placement.
- To provide the opportunity for students to study abroad and to inspire global engagement.
- Provide English language skills specifically focussed on business communication within the creative and cultural industries.
- Provide an integrated education in film production and English that will meet current organisational needs.

Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	Particular non-fiction and fiction media forms and genres and the way in which they organise understanding, meaning and affects. (CMF&CS).	Subject area is conveyed through a combination of lectures and seminars.	Work is assessed through practical projects and coursework (including formative assessment). Essays / Video Essays. Analyses of textual and cultural forms and practices.
A2	The interconnectedness of films/programmes/other cultural texts and their contexts, and the shifting configurations of cultural and aesthetic practices and systems. (CMF&CS)		

A3	The key production processes and professional practices relevant to film production and the ways of conceptualising creativity. (CMF&CS).	Subject area is conveyed through a combination of lectures, seminars, workshops, masterclasses, screenings, crits, self-directed study, and tutorials. Providing a broad understanding of the subject area and enhancing employability skills.	Work is assessed through practical projects and coursework (including formative assessment). individual and group presentations (oral and technology - based) Group produced artefacts, including productions in sound, audio-visual or other media and portfolios.
A4	The legal, ethical responsibilities of the film/tv producer, other regulatory frameworks, including the intellectual property framework, that are relevant to media and cultural production, manipulation, distribution, circulation, and reception. (CMF&CS).		
A5	Creative processes through engagement in film production practices. (CMF&CS).		
A6	How to apply effectively and appropriately their language skills in a professional context (EL).		

B. Cognitive (Intellectual or Thinking) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	The audio, visual and verbal conventions through which sounds, images and words make meaning. (CMF&CS).	Subject area is conveyed through a combination of lectures, seminars, workshops, masterclasses, screenings, crits, self-directed study and tutorials.	Work is assessed through practical projects and coursework (including formative assessment). Essays / Video Essays Individual or group portfolios of work (whether critical, creative or reflexive, relating to the outcome of professional practice) Group produced artefacts, including productions in
B2	Consider and evaluate their own work and that of their peers in a reflective manner, with reference to academic and professional conventions, issues and debates. (CMF&CS).		
B3	Formulate appropriate research questions and employ appropriate methods and resources for exploring those questions related to film production, programmes, essays or projects involving sustained independent and critical enquiry. (CMF&CS)		
B4	Communicate information, ideas and arguments cogently and coherently, both orally and in writing, with due regard to the target audience (EL).		

			<p>sound, audio-visual or other media</p> <p>Individual and group project reports and presentations</p>
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C. Practical (Professional or Subject) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Initiate, develop and realise distinctive and creative work within film production and experiment, as appropriate, with forms, conventions, languages, techniques and practices demonstrating competence in the use of technologies, techniques, systems and professional practices. (CMF&CS).	<p>Subject area is conveyed through a combination of workshops, masterclasses, screenings, crits, self-directed study and tutorials.</p> <p>Providing a broad understanding of the subject area and enhancing employability skills.</p>	<p>Work is assessed through practical projects and coursework (including formative assessment).</p> <p>Critical self and peer-evaluation</p> <p>Role analyses / evaluations</p> <p>Group and individually produced artefacts, including productions in sound, audio-visual or other media</p> <p>Individual and group project reports and presentations</p> <p>Critical self and peer-evaluation</p> <p>Role analyses / evaluations</p>
C2	Be adaptable, creative and reflexive in producing output for a variety of audiences and in a variety of multi-platform media. Employ and experiment with forms, conventions and techniques appropriate to the project's resolution. (CMF&CS)		
C3	Understand the ethical, regulatory and legal considerations relevant to film production. (CMF&CS)		
C4	Exploit for a variety of purposes and, as appropriate, to contextualise a broad range of materials written or spoken in English (EL).		
C5	Apply effectively and appropriately their language skills in a professional context (EL).		

D. Transferrable (Graduate and Employability) skills, able to:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
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D1	Work in flexible, creative and independent ways, showing self-discipline awareness of relevant ethical considerations, self-direction and reflexivity. (CMF&CS)	Subject area is conveyed through a combination of seminars, workshops, screenings, crits, self-directed study and tutorials. Providing a broad understanding of the discipline and enhancing employability skills.	Work is assessed through practical projects and coursework (including formative assessment). Group and individually produced artefacts and presentations Critical self and peer-evaluation Role analyses / evaluations
D2	Collate, organise and deploy ideas and information in order to formulate arguments and concepts cogently, and express them effectively in written, oral or audio visually. (CMF&CS)		
D3	Organise and manage supervised and self-directed projects applying a range of digital/IT skills (digital film production/post-production) and develop specific proficiencies in using a range of current and emergent media technologies. (CMF&CS)		
D4	Work productively in a group or team, showing abilities at different times to listen, contribute and also to lead effectively. Communicate in interpersonal settings (with peers, tutors, clients or employers) orally, visually and in writing. (CMF&CS).		
D5	Deliver work to a professional, industry standard to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach. (CMF&CS).		
D6	Gather, process and evaluate critically information from a variety of paper, audio-visual and electronic sources (EL).		

Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these University support services this course also provides:

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CCI Creative Careers: Support to add degree-related and relevant work experience for CV building including a work placement year, summer or short internships and part-time work.

CCI Creative Skills: One to one support sessions and group tutorials in creative software and skills relevant to CCI courses and future careers.

CCI Academic Skills: Access to resources to support learning strategies and techniques through one to one tutorials or group workshops.

CCI Student Support Advisor: Help to find appropriate academic, pastoral or practical support.

Specialist equipment and facilities relevant to the course.

Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

The course is accredited by [ScreenSkills](#) (formerly known as Creative Skillset). The Tick is a signpost for potential students and employers to indicate courses most relevant to a career in screen. ScreenSkills works with industry experts to quality-stamp courses offering practical skills and knowledge required by employers in the industry. Courses awarded the Tick quality mark represent the best industry-focused courses across the UK.

Reference Points

The course and outcomes have been developed taking account of:

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statements](#): Communication, Media, Film and Cultural Studies, English
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Requirements of Professional and/or Statutory Regulatory Bodies: Screenskills (formerly Creative Skillset)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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