



UNIVERSITY OF  
PORTSMOUTH

## **COURSE SPECIFICATION**

### ***BA (Hons) International Trade, Logistics and Business Communication (Top-Up)***

**Academic Standards, Quality and Partnerships  
Department of Student and Academic Administration**

**March 2018**

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# COURSE SPECIFICATION

Please refer to the [Course Specification Guidance Notes](#) for guidance on completing this document.

<b>Course Title</b>	<b><i>BA (Hons) International Trade, Logistics and Business Communication</i></b>
Final Award	<i>BA</i>
Exit Awards	<i>CertHE, Ordinary</i>
Course Code / UCAS code (if applicable)	<i>C2363F</i>
Mode of study	<i>Full -time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>1 or 2 years (Top-up)</i>
Cohort(s) to which this course specification applies	<i>from September 2019 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Faculty of Humanities and Social Sciences</i>
School/Department/Subject Group	<i>School of Languages and Applied Linguistics</i>
School/Department/Subject Group webpage	<a href="http://www.port.ac.uk/school-of-languages-and-area-studies/">http://www.port.ac.uk/school-of-languages-and-area-studies/</a>
Course webpage including entry criteria	<a href="http://www.port.ac.uk/courses/modern-languages-and-area-studies/ba-hons-international-trade-logistics-and-business-communication-top-up/">http://www.port.ac.uk/courses/modern-languages-and-area-studies/ba-hons-international-trade-logistics-and-business-communication-top-up/</a>
Professional and/or Statutory Regulatory Body accreditations	<i>None</i>
<a href="#">Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</a>	<i>Level 5 &amp; 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

## Educational aims of the course

*International Trade, Logistics and Business Communication seeks to:*

- *enable students to acquire a sound knowledge and understanding of international business and logistics*
- *provide a framework for understanding organisations and interpreting their diverse needs in an international environment*
- *provide opportunities for specialisation and professional development in import and export, marketing, international management and logistics.*

*With English as the target language (TL), the programme seeks to engage students in:*

- *learning all four basic language skills (reading, writing, listening and speaking);*
- *understanding language structures (grammar);*
- *acquiring vocabulary and idiom;*
- *developing English language skills to enable them to fully benefit from their subject study;*
- *an appreciation of Anglophone (or other foreign) culture and linguistic conventions.*

*The course also seeks to:*

- *provide students with the opportunity to develop transferable skills*
- *provide students with the opportunity to develop business communication skills*
- *provide students with the skills and knowledge required to maximise careers and postgraduate study opportunities in the context of changing labour markets.*
- *provide a framework allowing students to follow a flexible and coherent programme of study*

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	<i>The structures, registers and, as appropriate, varieties of English (LCS 7.10)</i>	<i>seminars, workshops</i>	<i>Exams, coursework</i>
A2	<i>General and commonly used mathematical principles and techniques (MSOR 3.8)</i>	<i>Lectures, seminars, workshops</i>	<i>Exams, coursework</i>
A3	<i>knowledge and understanding of one or more aspects of the cultures, history, institutions, linguistic context, social and economic structures of the country of the target language (LCS 4.3)</i>	<i>Lectures, Seminars</i>	<i>Coursework, presentations</i>
A4	<i>the relevant knowledge &amp; understanding of organisations, the external environment in which they operate and how they are managed (BM3.7)</i>	<i>Lecture, seminars</i>	<i>Exams, coursework, presentations</i>

*Add additional rows as required.*

**B. Cognitive (Intellectual or Thinking) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	<i>Communicate information, ideas and arguments both orally and in writing (LCS 7.12ii)</i>	<i>lectures, seminars, group work</i>	<i>Coursework, presentations, exams</i>
B2	<i>Have a view of business and management which is predominantly influenced by guided learning with a limited critical perspective (BM5.4)</i>	<i>seminars</i>	<i>coursework</i>
B3	<i>Identify and analyse problems using relevant approaches, and reflect on the scope and limitation of what has been ascertained and understood (BM3.9)</i>	<i>lectures, seminars, group work</i>	<i>Coursework, presentations</i>
B4	<i>Effective problem-solving and decision-making using appropriate quantitative and qualitative skills including identifying, formulating &amp; solving business problems (BM3.9)</i>	<i>seminars</i>	<i>Coursework and presentations</i>

Add additional rows as required.

**C. Practical (Professional or Subject) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	<i>Identify and describe problems and to work towards their resolution (LCS 7.12i)</i>	<i>Seminars, group work</i>	<i>Presentations, coursework</i>
C2	<i>Knowledge and understanding of the key areas of business and management, the relationships between these and their application (BM 5.4)</i>	<i>Lectures, seminars, workshops</i>	<i>Exams, coursework</i>
C3	<i>Demonstrate knowledge of and be able to apply models of business analysis to practical problems in business organisation, export marketing, international payments, trade law and physical distribution.</i>	<i>Lectures, seminars, workshops</i>	<i>Presentations, Coursework, Exams</i>
C4	<i>Apply effectively &amp; appropriately their language skills in a professional context (LCS 5.10)</i>	<i>Seminars</i>	<i>Presentations &amp; coursework</i>

Add additional rows as required.

**D. Transferrable (Graduate and Employability) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
D1	<i>Demonstrate an ability to learn independently (LCS 7.12vi)</i>	<i>seminars, group work</i>	<i>Presentations, coursework,</i>
D2	<i>Use digital media effectively as a source of information, a means of communication and as an aid to learning (LCS 7.12iv)</i>	<i>Seminars, group work</i>	<i>Coursework, presentations</i>
D3	<i>Use language flexibly and effectively for social,</i>	<i>Seminars, group</i>	<i>Coursework,</i>

	<i>academic and professional purposes(LCS 7.7iii)</i>	<i>work</i>	<i>presentations</i>
D4	<i>Communicate information, ideas and arguments with clarity, coherence &amp; persuasiveness (LCS 5.14)</i>	<i>seminars, group work</i>	<i>coursework, presentations</i>

*Add additional rows as required.*

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these University support services this course also provides support through the Learning Development Tutors in SLAL.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

## Reference Points

The course and outcomes have been developed taking account of:

*Insert additional reference points or delete as required*

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency Subject benchmark Statements: Languages, Culture and Society](#)
- [Quality Assurance Agency Subject benchmark Statements: Business and Management](#)
- [Quality Assurance Agency Subject benchmark Statements: Mathematics, Statistics and Operational Research](#)

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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