



UNIVERSITY OF  
PORTSMOUTH

## COURSE SPECIFICATION

### *BSc (Hons) Television and Broadcasting*

**Academic Standards, Quality and Partnerships  
Department of Student and Academic Administration**

**March 2018**

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# COURSE SPECIFICATION

<b>Course Title</b>	<b><i>BSc (Hons) Television and Broadcasting</i></b>
Final Award	<i>BSc (Hons)</i>
Exit Awards	<i>CertHE, DipHE, BSc</i>
Course Code / UCAS code (if applicable)	<i>U2345PYC, C2345S / P30C</i>
Mode of study	<i>Full time</i>
Mode of delivery	<i>Campus</i>
Normal length of course	<i>3 years, 4 years with placement</i>
Cohort(s) to which this course specification applies	<i>September 2019 intake onwards</i>
Awarding Body	<i>University of Portsmouth</i>
Teaching Institution	<i>University of Portsmouth</i>
Faculty	<i>Creative and Cultural Industries</i>
School/Department/Subject Group	<i>School of Film, Media and Communication</i>
School/Department/Subject Group webpage	<a href="#"><i>School of Film, Media and Communication</i></a>
Course webpage including entry criteria	<a href="#"><i>BSc (Hons) Television and Broadcasting</i></a>
Professional and/or Statutory Regulatory Body accreditations	<i>ScreenSkills Jan 2015</i>
<a href="#"><u>Quality Assurance Agency Framework for Higher Education Qualifications (FHEQ) Level</u></a>	<i>Level 6</i>

This course specification provides a summary of the main features of the course, identifies the aims and learning outcomes of the course, the teaching, learning and assessment methods used by teaching staff, and the reference points used to inform the curriculum.

This information is therefore useful to potential students to help them choose the right course of study, to current students on the course and to staff teaching and administering the course.

Further detailed information on the individual modules within the course may be found in the relevant module descriptors and the Course Handbook provided to students on enrolment.

Please refer to the [Module Web Search](#) for further information on the course structure and modules.

## Educational aims of the course

- To enable students to acquire a sound knowledge and unique understanding of the television industry and concepts of broadcasting.
- To offer students an opportunity to explore career aspirations via the vocational study of professional practice.
- To provide a challenging, realistic, stimulating and self-rewarding study environment in areas such as client work, multi-skilling team work, computing (specifically graphic application, compositing and post-production editing and workflow) and technical aspects of core technologies pertinent to the video and TV industry.
- To provide the means for students to acquire practical industry skills in live television & video production, research, project management, via experiences such as working with real projects and real clients.
- To provide the opportunity for students to pursue work-related learning and/or a work placement.
- To provide the opportunity for students to study abroad and to inspire global engagement.
- To provide students with the skills and knowledge required to maximise career and postgraduate study opportunities.
- To equip graduates with the necessary transferable skills for lifelong learning and flexibility in the context of changing labour markets.

## Course Learning Outcomes and Learning, Teaching and Assessment Strategies

The [Quality Assurance Agency for Higher Education \(QAA\)](#) sets out a national framework of qualification levels, and the associated standards of achievement are found in their [Framework for Higher Education Qualifications](#) document.

The Course Learning Outcomes for this course are outlined in the tables below.

### A. Knowledge and understanding of:

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
A1	The history of communication, film and media technologies, and a recognition of the different ways in which the history of, and current developments in, media and communication can be understood in relation to technological change. Benchmark Statement Communication, Media, Film & Cultural Studies (CMFC)	Subject area is conveyed through a combination of lectures, seminars, screenings, self-directed study, and tutorials which give a broad understanding of the subject area thus enhancing employability skills.	Work with this particular focus is assessed via portfolios, essay and report coursework, (research and development), and presentations.
A2	Employ materials, media, techniques, methods, technologies and tools associated with the discipline(s) studied with skill and imagination while observing	Workshops, masterclasses, screenings, self-	Practical projects, portfolios,

	sound and ethical working practices, and professional/legal responsibilities relating to the subject including the intellectual property framework, which are relevant to media and cultural production, manipulation, distribution, circulation and reception. (CMFC)	directed study, and tutorials teach specific employability skills.	report coursework, production artefacts pitches and formative assessment.
A3	How work is organised in the 'creative industries' whether individually or collaboratively. (CMFC)	Seminars, workshops, masterclasses, self-directed study, and tutorials enhance employability skills.	Practical projects, essay and report coursework, production artefacts and files (research and development), project reports, formative assessment.
A4	Articulate, synthesise and general knowledge and understanding, attributes and skills in effective ways in the context of creative practice, employability and enterprise, preparation for further study, research and personal development. (CMFC)	Lectures, seminars, workshops teach specific employability skills.	Practical projects, portfolios, report coursework, and presentations.
A5	The role of changing technology in media production, content manipulation, distribution, access and participation. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials teach specific employability skills.	Practical projects, essay and report coursework, production artefacts and files.

**B. Cognitive (Intellectual or Thinking) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
B1	Produce work that uses the effective manipulation of one or more sound, images, and the written word, including understanding relevant industry standards and how they are defined and achieved. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials enhance employability opportunities.	Practical projects, and report coursework, production artefacts and files (research and development)

			and formative assessment.
B2	Work in flexible, creative and independent ways, showing self-discipline awareness of relevant ethical considerations, self-direction and reflexivity. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials teach specific employability skills.	Practical projects and report coursework, formative assessment.
B3	Draw upon a range of sources (academic and non-academic) and the conceptual frameworks appropriate to research in their chosen area of media/culture. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials enhance employability opportunities.	Portfolios, essay and report coursework, project reports and presentations.
B4	Use a variety of computer based skills ranging from basic competences such as data analysis to web-based technology and digital multimedia. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials provide multi-skills thus enhancing employability.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and development).

**C. Practical (Professional or Subject) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
C1	Create work showing competence in operational aspects of media production: technologies, techniques, systems and professional practices. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and

			development), project reports, presentations, formative assessment.
C2	Digital capture: the ability to capture, broadcast, analyse and edit media using appropriate technological (digital recording) resources, whether visual or aural (including web-streaming/hosting, live cast, interactive media). (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials enhancing employability.	Practical projects, portfolios, essay and report coursework, production artefacts and files.
C3	Initiate, develop and realise creative work within audio-visual media and/or writing. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and development), project reports and presentations, formative assessment.
C4	Employ production skills and practices to challenge or advance existing forms and conventions and to innovate. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and development), project reports and presentations, formative assessment.

**D. Transferrable (Graduate and Employability) skills, able to:**

LO number	Learning outcome	Learning and Teaching methods	Assessment methods
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D1	Gather, organise and manage supervised and self-directed projects with an intent to deploy ideas in order to formulate concepts and arguments cogently. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and development), project reports and presentations.
D2	Communicate in interpersonal settings (with peers, tutors, potential clients or employers) in media production and in writing. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials teach specific employability skills.	Practical projects, portfolios, essay and report coursework, production artefacts and files (research and development), project reports and presentations, formative assessment.
D3	Work productively in a team, showing at different time abilities to listen, contribute and lead effectively. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials teach specific employability skills.	Practical projects, and report coursework, production artefacts and files (research and development), and presentations, formative assessment.
D4	Deliver work in a professional manner to given length, format and deadline properly referencing sources and ideas. (CMFC)	Lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials enhance employability.	Practical projects, production artefacts and files (research and development), project reports and

			presentations, formative assessment.
D5	Apply a range of digital/IT skills (word processing, internet, digital sound production/post-production, image production/post production) and develop as appropriate specific proficiencies in those technologies. (CMFC)	Subject area is conveyed through a combination of lectures, seminars, workshops, masterclasses, screenings, self-directed study, and tutorials teach specific employability skills.	Practical projects, portfolios, artefacts and files (research and development).

## Academic Regulations

The current University of Portsmouth [Academic Regulations](#) will apply to this course.

## Support for Student Learning

The University of Portsmouth provides a comprehensive range of support services for students throughout their course, details of which are available at the [MyPort](#) student portal.

In addition to these University support services this course also provides access to:

CCI Creative Careers: Support to add degree-related and relevant work experience for CV building including a work placement year, summer or short internships and part-time work.

CCI Creative Skills: One to one support sessions and group tutorials in creative software and skills relevant to CCI courses and future careers.

CCI Academic Skills: Access to resources to support learning strategies and techniques through one to one tutorials or group workshops.

CCI Student Support Advisor: Help to find appropriate academic, pastoral or practical support.

Specialist equipment and facilities relevant to the course.

## Evaluation and Enhancement of Standards and Quality in Learning and Teaching

The University of Portsmouth undertakes comprehensive monitoring, review and evaluation of courses within clearly assigned staff responsibilities. Student feedback is a key feature in these evaluations, as represented in our [Policy for Listening to and Responding to the Student Voice](#) where you can also find further information.

The course is Accredited by ScreenSkills (formerly known as Creative Skillset) and this is an industry recognised benchmark indicating teaching, learning and industry focus excellence.

## Reference Points

The course and outcomes have been developed taking account of:

- [University of Portsmouth Curriculum Framework Specification](#)
- [University of Portsmouth Education Strategy 2016 - 2020](#)
- [University of Portsmouth Code of Practice for Work-based and Placement Learning](#)
- [Quality Assurance Agency UK Quality Code for Higher Education](#)
- [Quality Assurance Agency Qualification Characteristic Statements](#)
- [Quality Assurance Agency Subject Benchmark Statement: Communication, Media, Film and Cultural Studies](#)
- [Quality Assurance Agency Framework for Higher Education Qualifications](#)
- Requirements of Professional and/or Statutory Regulatory Bodies: ScreenSkills (Formerly known as Creative Skillset)
- Vocational and professional experience, scholarship and research expertise of the University of Portsmouth's academic members of staff
- National Occupational Standards

## Disclaimer

The University of Portsmouth has checked the information provided in this Course Specification and will endeavour to deliver this course in keeping with this Course Specification. However, changes to the course may sometimes be required arising from annual monitoring, student feedback, and the review and update of modules and courses.

Where this activity leads to significant changes to modules and courses there will be prior consultation with students and others, wherever possible, and the University of Portsmouth will take all reasonable steps to minimise disruption to students.

It is also possible that the University of Portsmouth may not be able to offer a module or course for reasons outside of its control, for example, due to the absence of a member of staff or low student registration numbers. Where this is the case, the University of Portsmouth will endeavour to inform applicants and students as soon as possible, and where appropriate, will facilitate the transfer of affected students to another suitable course.

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